

# Quality content to all devices despite bandwidth

By [Yuveshen Darmalingum](#)

10 Sep 2018

V-Nova, a provider of video compression solutions, has disclosed that Pipul TV, a next-generation Nigerian-based education and entertainment television and media communications network, has chosen V-Nova PERSEUS Plus to bolster the launch of the company's innovative service.



© 25081972 via [123RF](#)

V-Nova's next-generation compression technology will allow the delivery of the highest quality content to all devices of subscribers across Nigeria, regardless of bandwidth.

By exploiting V-Nova's award-winning PERSEUS Plus, Pipul TV will deliver full HD video entertainment at 1 Mbps and 720p video at 300 kbps.

Strengthening the reach of mobile networks, the service offers the best consumer experience but at a fraction of the bandwidth required with other solutions, resulting in reduced buffering and improved quality of experience for consumers.

The CEO of Pipul TV, Benjamin Okoroafor, expressed, "Pipul TV has a clear goal to become the leading provider of premium entertainment in Nigeria and we're tremendously excited to be at the forefront of a media revolution that is being driven by the huge growth in IP connectivity in the country. Pipul TV is founded on a principle of delivering content with no subscriber-side data costs through agreements with local telcos which are made feasible by the lower bitrates PERSEUS

Plus enables.”

Guido Meardi, CEO and co-founder at V-Nova, declared, “We’re proud to be supporting the ambitious Pipul TV service in one of the world’s most dynamic and rapid growth markets. Examples across the globe are showing today that IP delivery is what will drive massive growth in video and entertainment services, challenging existing networks and current technology solutions. This deployment is yet another great showcase for how our PERSEUS Plus technology can provide both substantially better viewing experiences and data delivery cost savings, whilst doing so at massive scale.”

The Pipul TV OTT service will provide over 200 local and international live channels and a large catalogue of VOD content. The service is expected to reach 2 million subscribers within three years. The service will first be introduced on a dedicated streaming set-top-box and then to more connected devices over time.

Source: <http://nextvafrica.com/>

For more, visit: <https://www.bizcommunity.com>