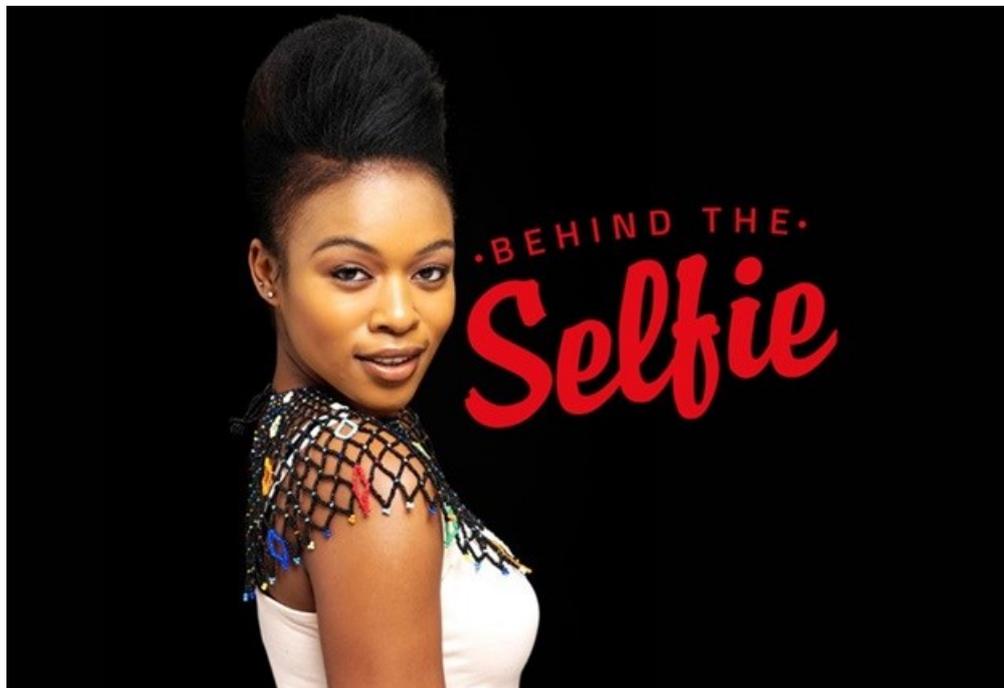


# #Behindtheselfie with... Nomzamo Mbatha

By [Leigh Andrews](#)

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This week we find out what's really going on behind the selfie with Nomzamo Mbatha: face of Neutrogena SA, actress, brand ambassador for PUMA SA and Audi SA, and new co-host of #MyNightShift on Touch Central.



Every side is a good side for Mbatha...

## 1. Where do you live, work and play?

**Mbatha:** I live and work in Johannesburg and play in Cape Town.

## 2. What's your claim to fame?

**Mbatha:** I was a finalist on the [MTV VJ Search](#) in 2012 and am now an actress, on soaps *Isibaya* and *Umlilo* as well as in movies – my role in 2015's [Tell Me Sweet Something](#) garnered a nomination for 'Best Actress in a Leading Role' at the 12th Africa Movie Academy Awards and I was recently announced as Most Promising Personality at the annual African Women Awards (AWA2016).

## 3. Describe your career so far.

**Mbatha:** It's been an incredible ride and I'm enjoying every minute of it - a lot of successful projects in just a handful of years.

## 4. Tell us a few of your favourite things.

**Mbatha:** I'm obsessed with macarons, beautiful sunsets and going to Cinema Nouveau on a random night to catch a 10pm movie. I love being in comfy, boyish clothes. I'm a creep when it comes to analysing people and then thinking of them as characters in stories.

## 5. What do you love about your industry?

**Mbatha:** The amazing opportunities that come with being put on a platform of influence.

## 6. What are a few pain points your industry can improve on?

**Mbatha:** Bashing women in tabloids every week. It's sad and needs to come to an end.

## 7. Describe your average workday, if such a thing exists.

**Mbatha:** 15-hour work days. No rest. Muscles aching. Major fatigue. All accompanied with having fun on set, being someone other than myself, which is so exhilarating.

## 8. What are the tools of your trade?

**Mbatha:** Talent!

## 9. Who is getting it right in your industry?

**Mbatha:** Young women. They are seriously making their mark and working twice as hard as the guys. It's inspiring to witness.

## 10. Tell us some of the buzzwords floating around in your industry at the moment, and some of the catchphrases you utter yourself.

**Mbatha:**

- Death
- What must happen
- Fix it Jesus
- Come now!
- Slay
- On fleek

## 11. Where and when do you have your best ideas?

**Mbatha:** When I'm engrossed for hours watching YouTube videos. I always find inspiration. Otherwise, it's when I watch a fantastic film or read a really good book.

## 12. What's your secret talent/party trick?

**Mbatha:** I'm really good with impersonations.

## 13. What would we find if we scrolled through your phone?

**Mbatha:** Missed calls. I never answer my phone.

## 14. What advice would you give to newbies hoping to crack into the industry?

**Mbatha:** Don't sell yourself short. Be confident in your talent enough not to do anything that would jeopardise your reputation.

Simple as that. Follow Mbatha on [Twitter](#), [Facebook](#) and [Instagram](#) for more. You can also tune into #MyNightShift weekdays on Touch Central from 6pm to 8pm and [click here](#) for a reminder of the *Tell Me Sweet Something* trailer.

\*Interviewed by [Leigh Andrews](#).

## ABOUT LEIGH ANDREWS

Leigh Andrews AKA the #MilkshakeQueen, is former Editor-in-Chief: Marketing & Media at Bizcommunity.com, with a passion for issues of diversity, inclusion and equality, and of course, gourmet food and drinks! She can be reached on Twitter at @Leigh\_Andrews.

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