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When it comes to finding a suitable host for your site, web hosting reviews can be very important in helping you make the right decision. There are literally hundreds of web hosting reviews which can be found online.



Image source: kbuntu via Fotolia

Most of these reviews are written by people who have used a web hosting service and have had either a pleasant or bad experience with the hosting provider. In most cases, when a customer has a negative experience with a hosting provider, they are more likely to vent about it online.

The following are some of the ways you can benefit from web hosting reviews:

## 1. Support and reliability

When it comes to support, you need to find a web hosting service which is accessible around the clock. Such a provider will ensure that you get assistance quickly whenever a problem arises. [Web hosting reviews](#) can help you get an idea of how helpful or fast the support of a particular company is. Reliability refers to the hosting company's capacity to provide excellent service. This is usually in relation to the connection speed, as well as the server's uptime. If the provider's server has a poor uptime, this will end up having an adverse effect on your site. Web hosting reviews will give an indication of the reliability of the company's server.

## 2. Pricing

Web hosting providers usually indicate on their sites the prices of their hosting plans. However, as part of their marketing strategy, some hosting providers occasionally offer coupon or discount codes via hosting review sites, as well as online forums.

Therefore, one of the best ways of getting to know about these offers is by reading web hosting reviews. This is where you will find people sharing about special deals they received when buying a particular hosting plan.

### 3. Ease of use

Many people are new to web hosting, and therefore don't know how the control panel works. Web hosting reviews offer tips and guides which make it easier for anyone to operate the control panel. For most hosting providers, the cPanel is what comes as the default control panel. However, others offer control panels which can be customized. By reading reviews, you will be able to choose a web host with the most user-friendly control panel.

## 4. Scalability

It is very important to select a web host who makes provision for growth. When your site expands and traffic increases, a good host will allow you to upgrade your account easily. This will save you the effort and time you would have taken to transfer to a different host. Reading web hosting reviews will give you a good idea of which hosting providers will fit into your plans for the future.

## 5. Extra features

Before settling on a web hosting provider, find out if there are any add-ons or features which distinguish it from the competition. Does it have multiple data centers, free domain privacy, additional spam protection or regular data backups?

By reading hosting reviews, you will be able to find out which company will give you the best value for your money.

Some unscrupulous hosting providers have been known to post dishonest reviews with the aim of deceiving prospects. Therefore, when looking for web hosting reviews, it is very important to stick to trusted sources which offer unbiased reviews.

Some of the review sites you might want to check out include [top10bestwebsitehosting.com](http://top10bestwebsitehosting.com), [whoishostingthis.com](http://whoishostingthis.com), [cnet.com](http://cnet.com) and [toptenreviews.com](http://toptenreviews.com).

## ABOUT CHARLES MBURUGU

Charles Mburugu is a professional blogger who likes sharing tips with internet marketers and bloggers. Currently, he is writing for [www.techblogke.com](http://www.techblogke.com).

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