

## Orange Ink PR, Samsung Electronics part ways

Orange Ink PR and Samsung Electronics have decided to end their partnership, across both the South African and Regional African accounts.

Orange Ink PR will still be working closely with the Samsung SA Corporate Marketing team until the end of September, alongside the newly appointed PR agency, Epic Communications.

During this transition period it will endeavour to ensure that all our valued industry commentators, including the media and bloggers, feel as little disruption as possible. In line with this, contact details and changeover processes will be communicated regularly to ensure Samsung's proactive PR outreach remains unchanged.

For more, email [michelle.po@samsung.com](mailto:michelle.po@samsung.com).

For more, visit: <https://www.bizcommunity.com>