

Leadership shifts at MTN

Key leadership appointments and changes have been made to strengthen the MTN Group as well as its key operations in Ghana, Nigeria and South Africa.



Leadership changes and appointments

- Michael Ikpoki, currently the CEO of MTN Ghana is the new CEO of MTN Nigeria. He replaces Brett Goschen, who took on the role of group chief financial officer and executive financial director on the Board on Monday.
- Serame Taukobong, chief marketing officer (CMO) of MTN SA, is the new CEO of MTN Ghana. Taukobong was the brains behind the famous Ayoba campaign, which has won numerous awards in South Africa and globally.
- Brian Gouldie, chief customer sales, service and distribution officer at MTN SA, is the new CMO of MTN SA
- Farhad Khan, executive for the Group Enterprise Business Unit, takes over from Gouldie as chief customer sales, service and distribution officer at MTN SA. Khan is the former CEO of MTN Zambia. He was also the Executive for Marketing and Customer Relations at MTN Irancell.
- Philisiwe Sibiyi, executive in Group Finance, is the new chief financial officer of MTN SA

"The company has a strong leadership bench strength. As part of its talent management and leadership development, it invests significantly towards building a sustainable supply of quality leaders. We are therefore pleased to make these announcements drawn from our leadership succession pool," said MTN group president and CEO, Sifiso Dabengwa.