

## **The Future Awards Africa holds Online Master Class series**

As part of the pre-awards activities for the eighth season of The Future Awards, its central working committee held the second edition of the Online Master Class series on 28 June 2013 Prince of Anthony Hotel in Ikeja, Lagos.

The event was aimed at enhancing the potential of future online media entrepreneurs, and featured some of the most recognised names in the industry including: Noble Igwe of 360nobs, Editi Ediong of Anakle, Ediong Umoh of Nigeria News Desk, and Kingsley Ezeani of Information Nigeria.

Held as a series of in-depth interactive sessions, some of the topics discussed were building digital, online marketing, developing an online personality, how to use Facebook to engage your audience and more.

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