

Ugandan students take part in MTN's Y'ello Care aptitude tests

Over 250 students from across Uganda have taken part in an online aptitude exam to win a fully paid scholarship from MTN Uganda. The winners will be announced on 21 June.



MTN's Capital Projects Manager Nicholas Bejuka illustrates to students of Bweranyangi about e-learning.

Students from the 50 participating schools represented their schools in this online quiz where they stand a chance to win a fully paid scholarship for a year in MTN Uganda's 21 Days of Y'ello Care initiative '21 scholarships in 21 Days quiz'.

MTN Uganda and Gayaza High School this year re-launched and opened up a national e-learning platform that enables students from schools across the country to access educational material from the recommended school syllabus as well as other relevant materials at no cost.

The launch of the platform is part of MTN Uganda's investment in education through a staff voluntarism initiative called 21 days of Y'ello care. Under this initiative, MTN staff contributes towards uplifting the communities in which they live through physical, financial or emotional contributions.

This year, the theme is 'Investing in Education', but with a special bias on ICT in education, which is in line with MTN's new Vision, "To Lead the Delivery of a Bold New Digital World.

Aptitude tests announced

To drive awareness for the platform, MTN Uganda announced an online aptitude exam open to 50 participating schools across the country, from which the 21 winners will be selected.

Each participating school was allowed to register at least 5 students to take part. They were required to answer correctly 50 questions within one hour and 15 minutes. The nationwide competition was carried out at regional hub schools. Gayaza High School for Central, Mvara for Northern Uganda and Bweranyangi for Western.

Anthony Katamba, MTN Uganda's GM corporate services said that the e-learning platform is an initiative geared at impacting and empowering learners within the country through improved electronic educational content and user enabling apps, considering that the whole world is now going online.

The funding of the project is solely dependent on contributions from MTN Staff who also physically get involved in the campaign activities. Leveraging on our regional presence across the country, the planned activities will allow a cross section of our staff to participate in this worthy Corporate Social Responsibility

initiative. MTN Uganda firmly believes that ICT sector holds tremendous promise as an enabler of social development especially in Education," concluded Katamba.

As part of a drive to generate positive content for the e-learning platform, MTN Uganda also initiated a competition on its Facebook page with the objective of acquiring innovative content & applications to support the Uganda Schools eLearning platform. MTN has the largest local Facebook Fan base currently at 110,000 fans, a sufficient platform to generate relevant content based on defined criteria.

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