

Second edition of the StarAfrica Sounds launched

In order to promote new African music talent, StarAfrica.com has launched the second edition of the StarAfrica Sounds music contest, in partnership with Deezer and Zimbalam.



Open to all, the contest aims to give maximum visibility to artists coming from the African continent, notably through the distribution of their songs on the main streaming and downloading streaming platforms.

The first stage will be held between 15 April and 31 May 2013: the candidates will have the opportunity to register on StarAfrica.com, proposing an original song, representative of their musical universe. This song will then be online, available for everyone to enjoy.

The second phase, from 31 May until 1 July, will let the public vote online and support their favorite candidates. The five candidates who will have collected the highest number of votes will then be selected for the final.

In a third and final stage, a jury composed of music professionals will designate the overall winner from the five finalists. The identity of the winner will be revealed in exclusivity on StarAfrica.com on 8 July.

The StarAfrica Sounds contest will allow the finalists to have their songs on Deezer Africa and North Africa and distributed on the main digital platforms courtesy of Zimbalam.

Prizes are to be won

- 1st prize: featured on StarAfrica.com and Deezer Africa and North Africa, a contact with the prestigious African music label Musiki, a Deezer for Artists certified account, a one year free access to Deezer Premium + and 3 album accounts on zimbalam.com
- 2nd to 5th prizes: a Deezer for Artists certified account, a one year free access to Deezer Premium + and 3 album accounts on zimbalam.com

The StarAfrica Sounds previous edition had been marked by the participation of more than 60 artists, coming from 19 countries, and the final victory of Kutchala Sutchi with his song "Gomanan".

What is Deezer?

Deezer, the global music subscription service, recently launched in Africa bringing people access to over million songs on any device with just one subscription.

Deezer's mantra is music discovery, helping fans rediscover the joy of finding and sharing fantastic new music. Deezer's partnership with StarAfrica.com will offer artists an exciting platform to reach new audienc

around the world.

For more, go to: <http://en.starafrika.com/music/starafrika-sounds-2013>

For more, visit: <https://www.bizcommunity.com>