

## Penguin Books releases new book, *Business in Africa: Corporate Insights*

High-growth, high-return Africa, with much improved trading conditions, is the most sought after frontier destination for global investment today. In the latest compilation by [Dianna Games](#), Penguin Books South Africa has released *Business in Africa: Corporate Insights*, which takes the reader to the coal face of doing business on the continent.



*Business in Africa: Corporate Insights*, draws on McKinsey & Associates, the Brenthurst Foundation and the Gordon Institute of Business Science for a picture of Africa's economic performance and future trends.

Contributions to the book come from individuals, including Africa analyst, Dr Duncan Clarke; Nigerian business leader, Tony Elumelu; economic commentator, Greg Mills of the Brenthurst Foundation; South African publisher Khanyi Dhlomo; and Africa branding expert, Doug de Villiers.

The book also includes insights from global companies such as GE, Coca-Cola, Actis, Du Pont, Carlson Rezidor Hotel Group, Nando's and AngloGold Ashanti and household names in Africa such as MTN, MultiChoice, UBA, Webber Wentzel, Imperial Logistics, TBWA, Liberty Properties, Seed Co, Wilderness Holdings and SacOil.

The book is available from selected retailers, including Exclus1ves, Kalahari, Loot and Take A Lot.

For more, go to [Penguin Books South Africa](#).