

## Register now for Global Journalism and Media Development Summit

Registration has officially opened for the Global Journalism and Media Development Summit - a event which integrates two journalism conferences, namely, the 16th edition of the [Highway Africa Conference](#) and the 3rd World Conference of the Global Forum for Media Development (GFMD), which will take place from 9-11 September 2012 at Rhodes University, Eastern Cape, South Africa.



The Highway Africa conference has been at the centre of Africa's debates on journalism and new media a Information and Communication Technology (ICT) for the past decade and a half. The conference is reportedly the world's largest annual gathering of African journalists.

The Global Forum for Media Development (GFMD) is a membership-driven organisation that seeks to solve the multiple challenges confronting media development practitioners around the world. GFMD has a network of about 500 non-governmental media assistance organisations operating in about 100 countries across Asia, Africa, the Middle East, Europe, Eurasia and the Americas, which support the development of independent media at the community, national and regional levels.

### The theme

The theme for Highway Africa 2012 is "Africa Rising? How the media frame the continent's geopolitics, trade and economic growth".

This theme will see journalists, media professionals and academics deliberating much on the role African media has played in framing the debates around the changing economic development relations, focusing particularly on new economic drivers in the continent like the BRICS alliance.

Key questions which will be addressed include: the political shift from West to East; media framing the story of the continent's development trajectory; how China is represented in the mainstream media; what contesting global discourses are emerging in connection with causes, symptoms and effects of the recession in the West, financial troubles of the Eurozone and overall impact on the world and Africa's economy.

The summit will also host various training workshops, book launches and exhibitions linked to the theme, plus evening gala dinners and networking sessions.

### Deadline

Deadline for registration is Friday 24th August 2012. Delegates are encouraged to have registered on this date in order to secure a place at the summit. [Register now!](#)

For more, go to [www.highwayafrica.com](http://www.highwayafrica.com) and [gfmd.info](http://gfmd.info)

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