

PennWell appoints sales director for Africa

PennWell Corporation, a global information and conference and exhibition company, has announced the appointment of Andrew Evans as the sales director for its Africa operations, effective 1 June 2012.



Andrew Evans

PennWell is a private global company with offices in the United Kingdom, Russia and in the United States America. Evans will be based in Cape Town, South Africa and will report through the UK office, to Africa events director, Nigel Blackaby and director of events, Glenn Ensor for PennWell's International Power Group.

Evans has a background in sponsorship and exhibition sales and ten years experience in African power events, which he will bring to PennWell's inaugural [POWER-GEN Africa](#) conference and exhibition.

Upcoming events

POWER-GEN Africa and the co-located Renewable Energy World Africa event will be held from 6-8 November 2012 at the Sandton Convention Centre, Johannesburg. The show, which is modelled on PennWell's internationally successful POWER-GEN events, is touted to quickly become the premier conference and exhibition for the power generation sector in Africa.

Blackaby comments, "Andrew has strong connections within African power utilities and a keen understand of the workings of both the power and the events sectors. Coupled with his strengths in business development and passion for delivering customers needs, this will stand him in good stead as he assume responsibility for sales and development in Africa and prepares to represent 21 PennWell's international power shows conducted across six continents. We are delighted to welcome Andrew to the Group."

Evans will also be sales director for PennWell's plan launch of a new transmission and distribution show for Africa, called DistribuTECH Africa, based on the successful DistribuTECH conference and exhibition in the USA held annually. DistribuTECH Africa will take place in Johannesburg 30 October through 1 November 2013.