

Intl speakers at the 2012 Loeries seminar

This year, the [Loeries](#) judging migrates to Cape Town's City Hall and forms part of the [Cape Town Creative Week](#). The week will include a seminar on 21 September 2012, which aims to inspire its audience with insights from a selection of top global brand leaders - including the Loeries for international jury chairmen.



The seminar is an opportunity for agencies and marketers to hear about the latest trends in brand communication from international leaders.

The full-day seminar is open to everyone and tickets can be purchased from the Loeries website. Standard tickets cost R500 and student tickets cost R150. Seminar tickets are exclusively for the seminar and do not include access to the award ceremonies nor other functions during Creative Week Cape Town.

Speakers

The international seminar speakers include:

- TV & Radio Chairman: Tony Granger, global chief creative officer of Young & Rubicam
- Direct, PR & Live Events Chairman: Alex Schill, global chief creative officer of Serviceplan Gruppe
- Print Communication Chairman: David Nobay, creative director of Droga5 Australia
- Design Chairman: Chris Lee, creative director of Asylum Singapore

Registration takes place on Thursday, 20 September and Friday, 21 September.

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