

## Dubai Lynx 2012 releases Integrated shortlist

The Dubai International Advertising Festival, one of the leading festival and awards events for creative excellence in the Middle East and North Africa, have announced the last of the shortlists for [Dubai Lynx 2012](#). The Integrated Jury, made up of seven members from other juries, has viewed 54 entries from the Integrated category, arriving at a shortlist of ten.



Winners will be announced as an awards ceremony tonight and will not only see the winners revealed and celebrated to a crowd of over 1 500 guests, but the Advertiser of the Year, P&G, and the Dubai Lynx Advertising Person 2012, Raja Trad, CEO of Leo Burnett Group MENA and member of the Leo Burnett Worldwide Global Leadership Council, will also be honoured in front of the guests. Further announcement will include the Network of the Year, Agency of the Year, Media Agency of the Year and the new Lynx Palm Award.

### Integrated Shortlist

Title	Product	Entrant Company/Agency	Country
Fake It All	Anti-counterfeit Awareness Campaign	Leo Burnett Beirut	Lebanon
Read the Count's Fortune	Coffee	Leo Burnett Beirut	Lebanon
Break the Silence	NGO/ Child Sexual Abuse Awareness Campaign	Leo Burnett Beirut	Lebanon
No Rights No Women	Pressure Group Fighting for Women's Rights	Leo Burnett Beirut	Lebanon
Family Time Forever	Brand Campaign	Leo Burnett Dubai	United Arab Emirates
Wild Cards	Wildlife	Leo Burnett Dubai	United Arab Emirates
MTC 3.9G	3.9G High speed internet	M&C Saatchi Beirut	Lebanon
The Return of Dictator Ben Ali	Engagement Citizen	M&C Ogilvy Label Tunisia Tunis	Tunisia
Chef Halak	Social Change	Impact BBDO Beirut	Lebanon
Cono Is Different	Cono	Leo Burnett Cairo	Egypt

Go to [www.dubailynx.com/winners/2012](http://www.dubailynx.com/winners/2012) to view all shortlists and winners.