

# 2011 Most Popular lists for Bizcommunity Marketing & Media Africa

Here they are, [Bizcommunity.com Marketing & Media Africa](#)'s 2011 lists of most popular articles and those that drew the most comment. So, do you agree with the numbers - or do you have *your* favourites (and not-so-favourites)?



Issued by [Bizcommunity.com](#) 12 Dec 2011



## Our most-read stories

|     |  |             |
|-----|--|-------------|
| 1.  | <a href="#">The Razor newspaper launches in Uganda</a>   | 11 Jan 2011 |
| 2.  | <a href="#">Candidates for Forbes Africa Person of the Year announced</a>  | 04 Nov 2011 |
| 3.  | <a href="#">African people disillusioned with leadership - Moeletsi Mbeki</a> - Issa Sikiti da Silva: @sikitimedia | 24 Jun 2011 |
| 4.  | <a href="#">SA, Africa's most valuable nation brand</a> - Issa Sikiti da Silva                                     | 25 May 2011 |
| 5.  | <a href="#">[2011 trends] 11 ICT trends for emerging Africa</a> - Sylvain Béletre & Russell Southwood              | 14 Jan 2011 |
| 6.  | <a href="#">Ogilvy SA CEO appointed to worldwide board</a>   | 19 Jan 2011 |
| 7.  | <a href="#">Malawi: Mass demonstration against amended media law</a> - Gregory Gondwe                              | 18 Jul 2011 |
| 8.  | <a href="#">Mobile banking opportunities in Africa</a> - Dr KF Lai   | 17 Mar 2011 |
| 9.  | <a href="#">Discovery Networks unveils 2011/2012 programming</a>   | 13 Oct 2011 |
| 10. | <a href="#">Smart TV to unveil service in Southern Africa</a> - Walter Wafula                                      | 26 Apr 2011 |

## Our most-commented-upon stories

|    |  |             |   |
|----|--|-------------|---|
| 1. | <a href="#">Do you have an email marketing strategy?</a>                               | 11 Apr 2011 | 5 |
| 2. | <a href="#">How can email marketing boost your brand?</a>                              | 11 Mar 2011 | 4 |
| 3. | <a href="#">The Razor newspaper launches in Uganda</a>                                 | 11 Jan 2011 | 3 |
| 4. | <a href="#">Africa's engagement with China, India reshapes global economy - report</a> | 08 Feb 2011 | 3 |
| 5. | <a href="#">Ad expert pledges to transform Zimbabwe's advertising</a>                  | 06 Jan 2011 | 2 |
| 6. | <a href="#">Egypt's internet shutdown draws fire in US</a>                             | 01 Feb 2011 | 2 |

## Our most-read contributors

|    |  |
|----|--|
| 1. | <a href="#">Gregory Gondwe: @Kalipochi</a>         |
| 2. | <a href="#">Issa Sikiti da Silva: @sikitimedia</a> |
| 3. | <a href="#">Carole Kimutai</a>                     |
| 4. | <a href="#">Walter Wafula</a>                      |
| 5. | <a href="#">Georgia Christian</a>                  |
| 6. | <a href="#">Dumisani Ndlela</a>                    |

|     |                                    |
|-----|------------------------------------|
| 7.  | <a href="#">Yoray Narainpersad</a> |
| 8.  | <a href="#">Shaune Jordaan</a>     |
| 9.  | <a href="#">Dr KF Lai</a>          |
| 10. | <a href="#">Mongezi Mtati</a>      |
| 11. | <a href="#">Donna Rachelson</a>    |
| 12. | <a href="#">Douglas Kruger</a>     |
| 13. | <a href="#">Yoray Narainpersad</a> |
| 14. | <a href="#">Gwen Watkins</a>       |
| 15. | <a href="#">Michael de Souza</a>   |

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- **Biz Most Read Award winners March 2026** 1 Apr 2026
- **#UnboxingDay 26 December! Win your year's presence on Biz!** 12 Nov 2025
- **Be Janu-READY!** 28 Oct 2025
- **BizTrends2026 | Heralding the holidays** 27 Oct 2025

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