

LG among top 100 global innovators

LG Electronics has been listed as a Thomson Reuters 2011 Top 100 Global Innovator, being recognised for its achievements as one of the world's most innovative companies.

By Carole Kimutai: @CaroleKimutai ^{24 Nov 2011}

The Thomson Reuters 2011 Top Global Innovators program evaluates performance in three areas: companies that invent on a significant scale work on developments that are acknowledged as innovative by others around the world, and whose inventions are globally protected due to their importance.

In developing the list of Top 100 Global Innovators, Thomson Reuters, a leading provider of intellectual property solutions and information, analyzes patent data and related metrics in a proprietary methodology to scientifically identify the most influential organisations globally.

According to George Mudhune, LG's head of Marketing and Communications, East and Central Africa, the title sets precedence for LG Electronics as one of the most innovative and creative companies globally.

"Our innovation has been customer centric and ensuring our products meets customer experience, satisfaction and value for money. Over the years, LG has been investing strategically in research and development to give our customers the best." says Mudhune.

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