

## Trek Bicycle to sponsors Team MTN-Qhubeka

Trek Bicycle has announced that it will become the official bike supplier of the African continent's premier professional cycling team, Team MTN-Qhubeka. The team, reportedly the largest multi-discipline African continental race team, comprises 24 men and women of varying African nationalities competing in road, MTB and BMX racing.



Team MTN-Qhubeka's vision is to provide opportunities to develop young African riders to perform at the highest levels of the sport. Qhubeka, a South African non-profit organisation supported by the team provides bikes to rural children throughout Africa in exchange for community and environmental improvement work.

The organisation is a beneficiary of World Bicycle Relief, supported by SRAM and Trek. Along with additional support by component suppliers SRAM and Ritchey, MTN-Qhubeka races a full professional UCI continental road and mountain bike schedule throughout Africa, Europe, Asia, and the South Pacific.

"To have a partner like Trek that has aided athletes in riding to the most prestigious titles in all of cycling as our team's bike is an amazing thing," says MTN-Qhubeka team principal, Doug Ryder.

"While their bikes speak for themselves, what Trek really offers is a wealth of racing experience that the entire team will benefit greatly from." adds Ryder.

"The team represents so much more than just racing," said Trek race department director Scott Daubert. "We're excited to get to work with this special group of athletes and help them reach new heights on the road and trail while spreading their message to a wider audience."

For more, go to [www.qhubeka.org](http://www.qhubeka.org)