

APO announces partnership with EDD

The African Press Organisation (APO) recently announced a partnership with EDD, a French press review and press archive search aggregator. The EDD platform feeds content to French press review providers including Kantar Media, L'Argus de la Presse, Press Index, Up2News and Explore.



"This partnership is another step for the distribution of information related to Africa. Our client's press releases will now become available to French journalists, institutions, companies and opinion leaders that EDD counts as users," said Eloïne Barry, executive director of the African Press Organisation.

For more, visit: <https://www.bizcommunity.com>