

International agencies registered for 2011 Maputo International Ad Festival

Agencies from around the world have already registered for the 6th Maputo International Advertising Festival, according to event organisers AMEP (Mozambican Association of Marketing, Advertising and Public Relations). The festival will take place from 25-27 May 2011 in Mozambique.



Registered agencies include:

- Coruja (Brazil)
- Djomba (Portugal)
- Executive Center (Angola)
- Fisher+Bus (Angola)
- Luvi Ogilvy Mayotte (France)
- P&P Saatchi & Saatchi (Mauritius)
- Papaia (Mozambique)
- View Isobar (Portugal)

The festival organisers also noted expressions of interest from the following advertising agencies:

- Bar Lisboa (Portugal)
- Circus Advertising (Mauritius)
- Luvi Ogilvy Reunion (France)
- Ogilvy (Portugal)
- Publivision (Angola)
- Red House (Mauritius)

The three judges from South African agencies are Kelly Putter, Traffic Integrated; Johan van Wyk, HKLM and Peter Doubell, Hardy Boys.

The deadline for entry registration for the festival is 15 May 2011.

The purpose of this festival is to promote advertising, through recognition of the quality of advertising and institutional work shown and transmitted, by awarding prizes to those whose creativity and originality contribute to the development of the international, and particularly the African, advertising market.

The festival is open to all advertising agencies and producers from any part of the world, but particularly from Africa and the Indian Ocean.

For more, visit: <https://www.bizcommunity.com>