

MIAF registration closes 15 May

Entries for the entry registration for the 6th Maputo International Advertising Festival are open and will close on 15 May 2011. The festival takes place on 25, 26 and 27 May 2011.



The purpose of this festival is to promote advertising, through recognition of the quality of the advertising and institutional work shown and transmitted, by awarding prizes to those whose creativity and originality contribute to the development of the international, and particularly the African, advertising market.

The Festival is open to all advertising agencies and producers from any part of the world, and particularly from Africa and the Indian Ocean.

The competing works come from the areas of TV/Cinema, Radio, Print/Poster/Billboard and Internet. Their main purpose should be advertising, be it of producer or consumer goods, of services, of companies or institutions, that really exist, and which are intended to be shown and transmitted.

For more information go to <http://www.amep.co.mz/festival/>.