

Ogilvy SA CEO appointed to worldwide board

JOHANNESBURG: Ogilvy & Mather Worldwide announced this week the appointment of Nunu Ntshingila, CEO of Ogilvy South Africa, to the company board. She joins 30 other advertising and marketing executives as the representative from Africa.



Ntshingila has been part of Ogilvy's leadership for the last ten years, and has been CEO of Ogilvy South Africa since 2005. During her years at Ogilvy, Ntshingila has guided the agency into a diversified communications group delivering award-winning work for large South African brands, including SABMiller, Multichoice, Volkswagen of South Africa, KFC, BP and Coca-Cola.

Ogilvy & Mather Worldwide commends Ntshingila

In a note that went out to the worldwide Ogilvy network of 450 offices in 120 countries from Shelly Lazarus chairman and Miles Young, CEO of Ogilvy & Mather Worldwide, Ntshingila was hailed as an outstanding representative of the opportunities Ogilvy sees in Africa.

"Nunu is the fearless and charismatic leader of the South African business and she represents the future of Ogilvy," Lazarus said after the appointment.

Ntshingila was instrumental in the creation of a pan-African joint venture with WPP's Scangroup that aims to extend Ogilvy's service offering across Africa.

"We at Ogilvy South Africa congratulate Nunu on this incredible achievement," says Moss Mashishi, chairman of Ogilvy Africa and Ogilvy South Africa. "We are proud to call her our leader and are thrilled that her guidance of our agency has resulted in what we consider to be one of the highest levels of recognition. Nunu's appointment to the worldwide board reflects not only the success of Ogilvy South Africa and our reputation as a driving force in the Ogilvy network. It is also an acknowledgement of the importance of South Africa and Africa as a whole to the international advertising world."