

Ballyhoo launches *Nubian Bride*

Ballyhoo Media, publishers of the *JoburgStyle* magazine recently launched a bi-annual bridal publication called *Nubian Bride*. *Nubian Bride* is aimed at the Black market segment covering African beauty.

The first issue features ideas for weddings covering venues, locations, gowns, décor, themes, fashion, honeymoons, cakes, lingerie plus health and beauty. *Nubian Bride* also incorporates features on traditional marriage customs, etiquette as well as a feature from Yvonne Chaka Chaka who talks about her marriage in 'Wise Words', a regular feature in the magazine.

Nubian Bride aims to provide a practical guide to planning a wedding. The publication was launched at the Joburg Wedding Expo from 4-5 September 2010 at the Coca-Cola Dome in Northgate and will be available at news agents nationwide and selected African countries including Nigeria, Kenya, Ghana and Namibia.

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