

## Loeries showreels screened at Labia

The 2009 Loerie Awards will be screened at the Labia in Cape Town, South Africa from Friday, 24 September - Sunday, 3 October 2010. The 2010 winners showreel will be screened 4-7 October. Admission is free.



"The Loeries is a celebration of the creative thinking and innovation that drives the top brands in our region. The screenings of the showreels at the Labia are a great opportunity for the public to see the best of advertising and brand communication - without interruption!" says Andrew Human, CEO of The Loerie Awards.

### Loeries showreel schedule

#### 2009 Loeries winners

Friday, 24 September 2010 - Sunday 3 October 2010

1pm - 1.40pm at Labia on Orange (68 Orange Street, Gardens)

6pm - 6.40pm at Labia on Kloof (First Floor Life Style Centre, 50 Kloof Street, Gardens)

#### 2010 Loeries winners

Monday, 4 October 2010 - Thursday, 7 October 2010

1pm - 1.40pm at Labia on Orange (68 Orange Street, Gardens)

6pm - 6.40pm at Labia on Kloof (First Floor Life Style Centre, 50 Kloof Street, Gardens)

Contact number for both theatres: tel: +27 (0)21 424 5927 or, go to [www.labia.co.za](http://www.labia.co.za).

The screenings will take place in conjunction with Creative Week Cape Town, an initiative driven by the Loeries and Creative Cape Town. This week-long showcase of the Mother City's local creative talent will lead up to and culminate in the Loeries Festival Weekend (1 - 3 October). Local individuals and companies are invited to showcase their innovation by hosting demonstrations, presentations and functions throughout Cape Town during 24 September - 3 October 2010.

Register events at [www.creativeweekct.co.za](http://www.creativeweekct.co.za).

#### For more:

- Bizcommunity special section: [The Loerie Awards](#)

- Bizcommunity search: [Loerie](#)
  - Bizcommunity: [Twitterfall](#)
  - Loeries site: [www.theloerieawards.co.za](http://www.theloerieawards.co.za)
  - Loeries Twitter: [@loeries2010](#)
  - Loeries Twitter Search: [Loerie](#)
  - Creative Week: [www.creativeweekct.co.za](http://www.creativeweekct.co.za)
  - Google News Search: [Loerie](#)
  - Facebook: [The Loerie Awards page](#)
- 

For more, visit: <https://www.bizcommunity.com>