

***Executive Travel* names SAA Best Airline to Africa**

FORT LAUDERDALE, FLORIDA: South African Airways (SAA) has been awarded *Executive Travel* magazine's Leading Edge Award for Best Airline for Flights to Africa. According to the magazine, its annual Leading Edge Awards honours travel companies that "deliver true value to their customers." The publication's Leading Edge Award winners were announced in the July/August 2010 issue of the magazine.



"South African Airways is honoured to have been recognised by *Executive Travel* magazine as the leading airline to Africa. Earning this honour validates our efforts to offer the best and most comfortable service to Southern Africa, along with the best route network," said Marc Cavaliere, executive VP, North America for SAA. "It is also a timely award, with the World Cup taking place on the African continent. We're proud to play such an important role in bringing the world to South Africa for the tournament, and also celebrate having been selected by Bafana Bafana - the South African soccer team - and the US Men's National Soccer team as their official airline for the tournament."

In addition to *Executive Travel* magazine's Leading Edge Award, South African Airways has also earned honours for its service to Africa from *Business Traveler* magazine, *Global Traveler* magazine, and the Skytrax World Travel Awards.

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