

Maputo Ad Festival retains HMC Seswa

JOHANNESBURG: The Mozambican Marketing, Advertising and Public Relations Association (AMEP) has appointed HMC Seswa Corporate Communications for the fourth consecutive year as its communications partner for the fifth Maputo International Advertising Festival.

The festival aims to honour and recognise advertising agencies, producers and other communication companies from any part of the world, especially from Southern Africa and Indian Ocean regions.

AMEP, the event organiser of the Maputo International Advertising Festival, is recognised for their endorsement and their role in the development of the marketing, advertising and public relations industry in Mozambique. All the entries submitted are judged by a panel of judges from Maputo and other countries.

The festival aims to encourage participation of the national operators and garner support through investment from foreign supporters.

For more information, go to www.amep.org.mz/festival.