

## TinFish awarded Tellumat account

Tellumat Telecoms, technology supplier of telecommunication products in Africa, has awarded its advertising account to South Africa's TinFish CLM Advertising.

Bennie Langenhoven, managing executive for Tellumat's Telecoms and Technology Group business units says that the strategic insight and fresh creative direction which TinFish brought to the table, "left us in no doubt about TinFish being the agency of choice with which to partner and develop our business going forward."

David Lehr, TinFish managing director comments that the agency is equally enthusiastic about having such an innovative technology product manufacturer and supplier on board as a new client.

"The telecommunications industry is without doubt one of the most exciting and dynamic business sectors of our time. It continues to revolutionise virtually every aspect of our daily lives, from the way we communicate and interact to how we conduct business. TinFish will be wholly involved with the strategic, creative and business retail development activations for Tellumat Telecoms, and we look forward to adding innovative and results-driven value to their business."

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