

Ogilvy Africa awarded African Agency Network 2009

Ogilvy Africa was awarded the title of African Agency Network of the year in this year's AdFocu industry review held at The Forum, in Bryanston mid last week.

The judges of the inaugural award took into account presence on the continent and examined active involvement in each country, the range of services offered, in-country industry recognition and training programmes, amongst other criteria.

“We attribute this award to our success in servicing huge multinational clients from a 360 degree perspective in what is a very tough but exciting market space,” stated Guy Dennison, deputy managing director of Ogilvy Africa.

The Ogilvy Africa network spans 49 countries and includes nearly 900 staff.

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