

## Media registration for FIFA bidders event open

On 4 December 2009, FIFA will host a media event in which the 11 bidders for the 2018 and/or 2022 FIFA World Cup will be able to present their bids to the international media at the Cape Town International Convention Centre (CTICC) in South Africa. The accreditation procedure will be conducted via the FIFA Media Channel.



Teams bidding include Australia, Belgium-Netherlands, England, Indonesia, Japan, Korea Republic, Mexico, Qatar, Spain-Portugal, Russia and the USA. The event will include interview opportunities with representatives of the bidders. Media transport will be arranged from the media hotels and the CTICC.

The event is independent from the Final Draw and a separate media accreditation will be required to access the event. The accreditation procedure for this bidders media event will be conducted via the FIFA Media Channel, where a specific accreditation form will be available from 1 October to 30 October 2009.

Media representatives may register for the FIFA Media Channel at <https://media.fifa.com>.

The FIFA Media Channel is the primary communication channel between FIFA, the local organising committee of each FIFA competition and the media. It is a password-protected online service designed to provide media professionals with details on activities, including press conferences, team training sessions and other media resources, information on competition media facilities, including stadium media centres (SMCs), ticketing, FIFA and LOC media contacts, and any special media announcements.

Approval to access the FIFA Media Channel does not mean accreditation has been granted. The media accreditation process for any FIFA competition requires the completion of an accreditation form via the FIFA Media Channel that is specific to the event.