

## Multichoice Malawi partners with TNM for BBA rep

Multichoice Malawi has joined hands with local mobile phone company TNM to support Malawi's Big Brother Africa (BBA) representative Mzamo Chibambo.

 By Gregory Gondwe 14 Oct 2009



Part of the collaboration has seen the launching of an SMS promotional campaign where participants are set to win numerous prizes.

“Mzamo has fared well in the house after five weeks without getting eviction nomination and as a country we would like to encourage her with this promotion,” said Multichoice Malawi sales and marketing manager Chimwemwe Nyirenda.

TNM public relations officer and sponsorship executive Mphatso Chaluluka disclosed that the competition would run up to the end of BBA revolution and will go on even in the event that Mzamo is evicted.

“The promotion is open to TNM subscribers who should be sending a text message to 15626 to stand a chance of winning one of the prizes,” he said.

Draws would be conducted every Sunday at the Multichoice Malawi Blantyre offices where prizes like free monthly viewing of BBA, mobile phones, T-shirts, etc. will be won.

### ABOUT GREGORY GONDWE

Gregory Gondwe is a Malawian journalist who started writing in 1993. He is also a media consultant assisting several international journalists pursuing assignments in Malawi. He holds a Diploma and an Intermediate Certificate in Journalism among other media-related certificates. He can be contacted on [gregorygondwe@gmail.com](mailto:gregorygondwe@gmail.com). Follow him on Twitter at [@Kalipochi](https://twitter.com/Kalipochi). [View my profile and articles...](#)

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