

## Dubai Lynx 2009 juries announced

The members of the four juries of the Dubai Lynx Awards have been announced. Judging will take place in Dubai, where 29 creatives and media experts from 14 countries will convene to discuss and award the best creative advertising from the MENA region.



Winners will be revealed at the Dubai Lynx Awards Ceremony and Dinner on 17 March 2009.

"As the MENA region begins to emerge as a centre of creative excellence, it is fitting that we have brought together an ensemble of global industry experts whose combined talent and knowledge will provide a powerful base from which to judge work of this calibre. We are privileged to be working with them," said Philip Thomas, CEO of Cannes Lions, organisers of Dubai Lynx.

The Integrated Jury will comprise of members of the other three juries including all the Jury Presidents and will be presided over by Tham Khai Meng, worldwide creative director of Ogilvy & Mather, Singapore, who is also chairing the TV/Cinema, Print, Outdoor and Radio Jury.

### TV/Cinema, Print, Outdoor and Radio Jury

- Tham Khai Meng, worldwide creative director, Ogilvy & Mather, Singapore - Jury President
- Rob Galluzzo, managing director, @radical.media, Australia
- Xavier Beauregard, vice president and executive creative director, Drafftcb, France
- Matthias Spaetgens, creative managing director, Scholz & Friends Berlin, Germany
- Agnello Dias, chief creative officer, Roots India
- Rob McLennan, executive creative director, Net#work BBDO, South Africa
- Begoña Cuesta Abril, president and executive creative director, Abril Comunicación, Spain
- Johan Holmström, creative director, DDB, Sweden
- Tony Malcolm, creative director, Leo Burnett London, UK
- Steffan Postaer, chairman and chief creative officer, Euro RSCG, USA

### Direct, Sales Promotion and Interactive Jury

- Dylan Taylor, creative director, Direct, BMF, Australia - Jury President
- Juan Pablo Manazza, general creative director, Wunderman, Argentina
- Michael Koch, executive creative director, OgilvyOne Worldwide, Germany
- Srikant Sastri, co-founder and managing director, Solutions-Digitas, India
- Marcello Cividini, president, CustomerCentric, Italy
- Pete Case, creative director and founder, Gloo Digital Design, South Africa
- Jose M<sup>a</sup> Pujol, president and creative director, The Farm Dhp, Spain

- Susanna Glensahl Thorslund, chief operating officer and creative, Daddy, Sweden
- Chris Clarke, chief creative officer, LBi, UK
- James Temple, executive creative director, R/GA, UK/USA

## Media Jury

- Richard Beaven, CEO Worldwide, Initiative, USA - Jury President
- Chris Nolan, chief operating officer, Starcom MediaVest, Australia
- Karine Ysebrant de Lendonck, buying director, ZenithOptimedia Belgium
- Jasmin Sohrabji, managing director, OMD India
- Sony Wong, Leader Singapore, MindShare Singapore
- Britta Reid, managing director, MediaCompete, South Africa
- Håkan Gustafsson, managing director, Carat Nordic, Sweden
- Wim van der Peet, director of Trading & Forecasting, GroupM Netherlands, The Netherlands
- Russell Place, chief strategy officer, Universal McCann, UK

## Integrated Jury

- Tham Khai Meng, Worldwide creative director, Ogilvy & Mather, Singapore - Jury President
- Dylan Taylor, creative director, Direct, BMF, Australia
- Rob Galluzzo, managing director, @radical.media, Australia
- Karine Ysebrant de Lendonck, broadcast director, ZenithOptimedia Belgium
- Matthias Spaetgens, creative managing director, Scholz & Friends Berlin, Germany
- Rob McLennan, executive creative director, Net#work BBDO, South Africa
- José M<sup>a</sup> Pujol, president and creative director, The Farm Dhp, Spain
- Johan Holmström, creative director, DDB, Sweden
- Chris Clarke, global executive creative director, LBi, UK
- Richard Beaven, CEO, Worldwide, Initiative, USA
- Steffan Postaer, chairman and chief creative officer, Euro RSCG, USA

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