

## Women serving Africa

With the world's attention turning to women's issues in August, it is an opportune time to recognise and celebrate the contributions of women to the development of Africa. In light of this the Foundation for the Development Africa (FDA) has launched an exciting women development programme and appointed Ina le Roux as director of Women Development.



Ina le Roux

The vision of the FDA Women Development Programme is to create a worldwide network of dynamic women who add value to Africa's development. The Foundation for the Development Africa will, under le Roux's guidance, facilitate and showcase projects initiated by women for women on [www.foundation-development-africa.org](http://www.foundation-development-africa.org) under the heading "Women Development Serving Africa."

It is further envisioned to deliver a fresh brand of enthusiasm that will inspire women to continue with their creative purpose. Dynamic testimonies will be recorded and documented while women driven projects will receive "Special Project Serving Africa" status and showcased on the FDA website.

"Women are key to Africa's sustainable development. Recognising our women and their tireless efforts in serving Africa has been long overdue," says Peter Metcalfe, chairman of the FDA. "Ina's appointment to drive this newly implemented 'Women Development' portfolio, within the FDA, is a step in the right direction. I have no doubt Ina will deliver not only our FDA vision for Women in Africa but will also have an opportunity to deliver on her own vision for Women in Africa"

Ina, a visionary and a pioneer for the empowerment and development of women, has a natural flair for networking with a passion to serve the community and is a life-long learner of business, management, leadership and wellness principles. Ina's objective is to motivate and develop women to be "women with purpose."

"My dream has become a reality after many years - to be able to serve our women throughout Africa using The Foundation for the Development of Africa as a vehicle is awesome," says Ina. "We must develop and empower our women in Africa - our women must enjoy womanhood and become women with purpose!"

Included in the FDA Women Development Programme is the urgent promotion of the Millennium Development Goals (MDGs) to ensure understanding and support for this important initiative. Although familiar to some individuals, the majority of our people are unaware of the eight Millennium Development Goals set by the UN (United Nations) in 2000 for implementation by 2015 - they are:

- To eradicate extreme poverty and hunger
- To achieve universal primary education
- To promote gender equality and empowerment of women

- To reduce child mortality
- To improve maternal health
- To combat HIV/AIDS, malaria and other diseases
- To ensure environmental sustainability
- To develop a global partnership for development

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