

## All the 2023 TikTok Top Creator Award winners

At the 2023 Top Creator Awards, TikTok paid tribute to the region's top content creators. Hosted at Vodacom World in Johannesburg on 9 February, this gala celebrated the creativity, innovation and dedication of TikTok's vibrant community across Sub-Saharan Africa.



Tyler ICU won song of the year. Source: Supplied.

The awards ceremony not only spotlighted exceptional content across various categories but also emphasised TikTok's commitment to empowering creators. By offering resources and monetisation opportunities, the platform is pivotal in enabling creators to pursue their passions sustainably.

Bianca Sibiyi, TikTok's head of content operations in Sub-Saharan Africa, shared that the awards are designed to inspire, guide, and empower the next generation of talent. "The #TopCreator2023 awards give us an opportunity to recognise and celebrate our talented content creators from across the continent. We're incredibly proud and inspired by these creators, who significantly impact their communities through innovative, engaging and captivating content. Congratulations to all the winners and nominees."



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Mathys Venter, managing executive for prepaid and loyalty at Vodacom South Africa adds, "Congratulations to all the winners and nominees of the 2023 TikTok Top Creator Awards.

Through this initiative in collaboration with TikTok, we hope to continue shedding light on the ever-evolving creative industry across Africa. We remain committed to providing creators with technological solutions that empower their entertaining content creation"

### 2023 Top Creator Awards Winners:

Sports Creator of the Year in Sub-Saharan Africa

- Nezcatt (South Africa)

Gaming Creator of the Year in Sub-Saharan Africa

- khalamanja\_ (Nigeria)

Entertainment Creator of the Year in Sub-Saharan Africa

- Sachi\_himes96 (South Africa)

Lifestyle and Education Creator of the Year in Sub-Saharan Africa

- \_iremide (Nigeria)

Trailblazer of the Year in Sub-Saharan Africa

- @olaoflagos\_ (Nigeria)

Africa Rising Creator of the Year in Sub-Saharan Africa

- Afrolecia (South Africa)

Publisher of the Year in Sub-Saharan Africa

- PulseNigeria247 (Nigeria)

Song of the Year in Sub-Saharan Africa

- Tyler ICU

The ceremony showcased talent and diversity, featuring dynamic performances by renowned artists like Tyler ICU and Thози Music and a special appearance by the TikTok Top Creator Overall Winner for 2022, Dennis Ombachi. Known as the Roaming Chef, Ombachi is well known for his famous phrase 'Chop tomato and onion, done,' and a retired rugby player. During his athletic era, Ombachi played for Kenya 7s, representing the country at the 2016 Summer Olympics. He was also part of the squad that represented Kenya at the 2013 Rugby World Cup Sevens in Russia.

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