

All the judges for 2023 NYF AME Awards

The AME Awards and New York Festivals Advertising Awards have revealed their selection of top-notch strategists from around the world to serve on the 2023 AME Executive Jury and Grand Jury with six being selected from Africa and the UAE.



Source: www.unsplash.com

This strategically selected panel of creative strategists will judge this year's AME Entries. The esteemed Grand Jury recruited from five regions around the globe will judge all entries across all categories online and determine the 2023 AME Shortlist.

AME's inaugural Executive Jury of globally recognised leaders will judge all shortlisted entries selected by the online Grand Jury, followed by a second live video panel where together through thoughtful and deliberate discussion they will determine the 2023 AME trophy-winning campaigns.

"I'm thrilled that these respected world-class leaders will share their industry expertise on the AME Jury panels. They represent some of the most awarded strategists within the industry and their commitment to awarding cutting-edge results-driven work ensures that creative and effective campaigns are recognised and awarded," said Gayle Seminara Mandel, executive director, New York Festivals AME Awards.

2023 NYF AME Grand Jury:

Middle East & Africa

- Tobi Beckley Williams, creative director, Insel Communications Ghana
- Lina Fateen, managing director, Momentum MENA Egypt
- Mona Hassanie, strategy director, Wunderman Thompson UAE
- Fabio Medeiros, head of strategy, VMLY&R UAE
- Estelle Khayat, manager - strategy and insights, Saatchi & Saatchi UAE
- Siddarth Prakash, head of marketing & brand at Home Centre, Landmark Group UAE

Asia Pacific

- Gino Borromeo, chief strategy officer, BBDO Guerrero
- Mythili Chandrasekar, consultant-strategic planning, Havas Worldwide India
- Jolene D'Souza, group strategy director, Special New Zealand
- Dom Hickey, chief strategy officer, Howatson+Company Australia
- Andreas Krasser, CEO, DDB Group Hong Kong China
- Ketan Rambhia, Sr. strategy director, DDB Mudra India
- Miriam Wells, chief creative officer, Ogilvy PR Australia
- Ekta Relan, chief strategy officer, Lowe Lintas India
- Shingo Suzuki, strategic planning director, McCann Worldgroup Japan
- Dissara Udomdej, chief creative officer / founder, Yell Advertising Thailand



ADVERTISING

NY Festivals Health Awards announces 2023 winners

5 May 2023

Europe

- Emily Brydon, strategy director, AMVBBDO United Kingdom
- Daniel Koller, director SevenOne AdFactory GmbH, Germany
- Filippo Mutani, partner, chief strategy officer, Leagas Delaney Italia
- Anneliese Rapp, group strategy director, Anomaly Germany
- Roberta Remigi, strategy director, Publicis Italy | LePub Italy
- Beata Stumpf, strategic director, White Rabbit Budapest

Latin America

- Daniela González De La Vega, SVP, social strategy, Media.Monks Mexico
- Giacomo Groff, VP, executive strategy director, R/GA Brazil

North America

- Nina Bailey, VP, strategy, Biolumina (Omnicom Health Group) USA
- Venkata Bhonagiri, Sr. partner, group director, strategy & analytics, Mindshare, North America USA
- Liam Brown, strategy director, McCann Worldgroup Canada
- Emily Canan, strategy director, Publicis North America USA
- Federico Chiesa, chief strategy officer, Havas Village X New York
- Grant Flannery, vice president, Brand Planning, Huge USA
- Maggie Gross, principal and head of strategy, Deloitte USA
- Ole Pedersen, director of strategy, McKinney USA
- Juie Shah, strategy director, DDB USA

2023 NYF AME Executive Jury

- Khaled AlShehhi, executive director marketing and communications. UAE Government Media Office, UAE
- Anibal Casso, chief strategy officer, North America Ogilvy USA
- Bediz Eker, chief strategy officer, VMLY&R New York

- Rory Gallery, chief strategy officer, Special New Zealand
- Bastian Goldschmidt, managing partner strategy, Grabarz & Partner Germany
- Amanda “AJ” Jones, chief strategy officer, McCann Canada Nadine Müller-Eckel, Head of Strategy, Anomaly Berlin Germany
- Simone Pratt, VP, strategy director, Saatchi & Saatchi US
- Tahaab Rais, chief strategy officer Middle East & Turkey, Publicis Groupe UAE
- Joe Smith, strategy partner, AMVBBDO United Kingdom
- Aki Spicer, chief strategy officer, Cashmere USA
- Marialejandra Urbina, chief strategy officer, Dieste USA

The AME Juries includes Founders, Chief Creative Officers, Chief Strategy Officers, CEO's, Heads of Planning, Managing Partners, and Executive Creative Directors all of whom are influential leaders at agencies and brands across all regions. Their stellar industry experience provides entrants with a jury panel that is well versed in creating ground-breaking results-driven regional and global campaigns.

For more, visit: <https://www.bizcommunity.com>