

10 simple steps to boost search engine rankings

There are multiple ways to boost search engine rankings, including implementing title tags and meta tags, acquiring quality links, using HTML, making site navigation easy, and adding a blog.

By [Brandon Leibowitz](#) ² Apr 2008

Sites that follow these simple steps will likely see their traffic and search engine rankings soar through the roof. The better optimised your site is for the search engines, the better results you can expect.

The following tips will help you understand how the search engines rank sites and why some sites achieve higher rankings than others. Following these 10 steps will greatly boost your Web site's presence in the search engines and on the Internet as a whole.

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