

StarTimes adds Bollywood channel StarLife to its bouquet

StarTimes have announced the introduction of StarLife, a popular Bollywood Channel to its list of channels under its entertainment section for its subscribers who enjoy Bollywood content.



Image source: Gallo/Getty.

During the press conference, Qasim Elegbede, the brand and marketing director, said StarLife will showcase only the best family dramas, blockbuster movies, series, celebrity dance shows and more on Channel 500/550.

Adding to this is Bose Adewara, content marketing manager, who said all the programs on StarLife based on the everyday life in Nigeria and are in English which is easier for the Nigerian audience to follow as well.

Source: NexTVAfrica.com.