

GOtv to air first original production with African actors

GOtv will this month premier *Mehek*, the first Zee World production to star actors from the African continent.



The cast of *Mehek*.

The series which was shot entirely in India, will air on Saturday, 6 April on Zee World and presents African actors Shonisani Masutha, Kamogelo Mogale, Ndaba ka Ngwane and Nomava Kibare, to Zee World viewers across Africa.

The CEO of Zee Entertainment Africa and Asia Pacific, Harish Goyal, declared, “*Mehek* represents an important and evolutionary part of Zee World’s commitment to providing relevant, exciting and innovative content to its viewers. Zee is proud of this production and of our African actors; furthermore, it will undoubtedly set a strong foundation for similar productions in the future.”

Also commenting on the premiere, the executive head of content strategy for MultiChoice, Aletta Alberts, said, “The Multichoice group understands the importance of local content to our subscriber. As Africa’s leading content producer and most loved storyteller, we are delighted that our channel partners such as Zee share this in this vision and investing in showcasing local talent in new innovative ways.”

Mehek narrates the story of how two people from vastly different backgrounds are brought together by love.