

Lisbon Advertising Festival announce grand jury panels for Radio and Branded Content

The first two grand jury panels for the Lisbon International Advertising Festival have been announced.



These juries will assess this edition's pieces in both the Radio and Branded Content categories. The grand jury has the mission to set a previous evaluation of all the pieces submitted in the festival and also pick the winners for "Local Lisbon", the regional awards delivered to the advertising and production agencies that register.



Lisbon International Advertising Festival announce executive jury

30 Jan 2018



The Branded Content category will be presided by Joyce King Thomas from the United States of America, chairwoman and chief creative officer for McCann NY! Helping Joyce you will find:

- Taejay Lee, executive creative director for FCB Seoul, South Korea
- Régis Boulanger, executive creative director for Famous Grey Paris, France
- Gabriele Caeti, creative director for We Are Social, Italy
- Frank Hollingworth, creative director/co-founder for King, Sweden
- Catalina Hernández Jaramillo, managing director and executive creative director for VML Bogotá, Colombia
- Laura Visco, creative director for 72 and Sunny, Netherlands

In the Radio category, the president will be Wayne Pick from New Zealand, executive creative director for Colenso BBDO! Also, in this panel:

- Sarah Mestarihi, associate creative director for Grey Group, Qatar

- Gina Ridenti, group executive creative director for TBWA, Italy
- Alfredo Alquicira, executive creative director for McCann WorldGroup, Mexico
- Aneta Kabsa, executive creative director for Cord WorldWide, Poland
- Arina Avdeeva, founder and executive director for Friends Moscow, Russia
- Ryan Spelliscy, founder and chief creative officer for Juliet, Canada

In the words of Lisbon Awards Group CEO, Ana Firmo Ferreira: “We are creating an absolutely exciting group of jurors, not only for their unquestionable quality but also for the high representation in terms of countries, experience and genders.” She adds, “It is absolutely amazing, in just three years we are capable of having with us so many elite professionals. This is another proof of the incredible relevance of Lisbon Festival on a global scale”.

Lisbon International Advertising Festival was born three years ago and is an advertising and design festival with a global reach. At this moment the subscriptions are open and agencies can still benefit from a -15% discount.

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