

Iflix to bring Hollywood content to Africa

Iflix, video-on-demand (VOD) platform, has sealed a deal with US studio NBCUniversal (NBCU) for a host of TV series and movies for subscribers in sub-Saharan Africa.

By [Umayrah Ramjan](#) 27 Dec 2017



Image credit: Piotr Adamowicz via [Pexels](#)

Iflix NBCU series include *Mr Robot*, *Grimm* and *Suits*, as well as films such as *Gladiator*, *Bridesmaids* and *Psycho*, form part of the licensing deal, which comprises hundreds of hours of content.

Evert van der Veer, head of content for Africa and Mena for Iflix said, “NBCU is one of the world’s most prominent providers of award-winning content. We are thrilled to offer many of their most acclaimed series and movies to consumers across the sub-Sahara African region, reaffirming our commitment to our members offer the best and widest selection of entertainment content available.”

Iflix designed for digital video consumers in emerging markets is now operational in 25 markets across Asia, the Middle East and Africa.

Source: [Nextv News International](#)