

Ebenezer Asante appointed MTN regional vice president

Ebenezer Asante has been appointed as vice president (VP) of MTN Group's expanded Southern and East Africa and Ghana (SEAGHA) Region, effective 1 October 2017.



Ebenezer Asante

The new SEAGHA Region will comprise the mobile operations in Ghana, Uganda, Rwanda, Zambia, South Sudan, Botswana, and Swaziland as well as the MTN ISPs in Kenya, Namibia, and Botswana.

The inclusion of Ghana within SEA re-balances the workload across MTN Group's regional structures, further optimising the oversight responsibilities of the Regional VPs.

Asante is currently the CEO of MTN Ghana, a position he has held since July 2015. In his new role, he will report directly to the group president and CEO and joins the group executive committee.

He began his journey with MTN in 2008, as Sales and Distribution Executive at MTN Ghana. He later moved to Rwanda as CEO. After two years in Rwanda, he returned to Ghana in 2015. Before joining MTN, he spent 13 years with Unilever, where he held various positions, including managing director for Zambia and customer development director. He holds a BA (Hons) Economics and Statistics degree from the University of Ghana, a Postgraduate Diploma in Management from Henley Management College. He was also part of MTN's Global Advancement Programme (GAP) in 2010.