

Turkish houseware manufacturers on trade mission in SA

Under the ambit of the Turkish Housewares Manufacturers & Exporters Association, 25 Turkish houseware manufacturers will hold B2B meetings with local business partners in Sandton on 15 August 2017.



Image credit: Avsar Enamel

Following previous successful trade missions, the delegation will seek to step up trade between Turkey and South Africa. Delegates will represent manufacturers of plastic kitchenware and bathroom accessories, melamine kitchenware, glass kitchenware, metal cookware, cutlery, professional kitchenware and household items.

South Africa, a net importer of glassware, plastic kitchenware and metal kitchenware, imported \$421 million in kitchenware plastics, wood, stainless steel, enamelled products and cutlery were valued from producers around the world last year.

Turkey, one of South Africa's top 15 kitchenware trade partners, supplies plastic, stainless steel, iron and enamelled tableware and kitchenware to South Africa and aims to introduce South African importers to its broader range of stylish and highly functional kitchen and home products.

Turkish manufacturers and entrepreneurs have invested heavily in recent years in growth and advanced production techniques to meet growing demand for plastic, steel, copper and aluminium kitchenware, along with glassware, ceramics, porcelain and cutlery and Turkish kitchenware is now exported to more than 160 countries.

Among the companies travelling to South Africa this month are:

- Aky, Görgel Metal, Hascevher, Kirteks Metal, Mehtap and OMS are manufacturers of stainless steel cookware sets, non-stick cookware, stockpots, couscous pots, pressure cookers, fry pans, casseroles, coffee and teapot sets.
- Yeşilyayla Kesici Aletler, manufacturers of modern knives, cleavers, knife holder magnets, meat hammers, gloves, spatulas, sharpening steel and shears
- Avsar Enamel, makers of a range of enamelled casseroles, fry pans, saucepans, kettles, coffee pots, milk pots, mugs, deep fryers, oven trays and non-stick ceramic and granite coated aluminium products, will also be present.
- Several manufacturers of high-quality plastic kitchenware and homeware, as well as producers of decorative homeware, will also travel to South Africa for the meetings.

Meetings are free to attend. For more information, or to schedule a meeting with these Turkish companies, call Sue Bowden on +27 (0)11 728 5878 or email sue@africainfo.co.za.

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