

## Get ahead at Africa's biggest entrepreneurial expo

Next week, Johannesburg will be home to the largest entrepreneurial event in Africa with delegates attending from across the continent. The NSBC Summit, taking place on 15 and 16 February 2017, is the place to kick start your business plans; find new opportunities and make new business connections. In a challenging economy, entrepreneurs are facing very real challenges and the NSBC Summit is aimed at equipping business owners and aspiring entrepreneurs with the skills needed to succeed in an ever-adapting marketplace.



Image by 123RF

Mike Anderson, founder and CEO of the NSBC says that entrepreneurs not only face challenges in terms of running a traditional business, but they are also part of a technological revolution: “There are a few disruptive technologies that are adjusting the playing field for entrepreneurs. Combine this with an audience that is largely traditional too and you have a significant challenge.”

The [NSBC Summit](#) aims to give entrepreneurs from all industries the opportunity to grow, learn, connect and network: “Running your own business can be challenging, in support of the thousands of business-owners in South Africa, the NSBC hosts this two-day business startup and growth showcase to assist attendees to do better business,” says Anderson.

With over 300 interactive exhibits, sessions and seminars, the NSBC Summit will draw on leading business experts and specialists, providing attendees an ideal platform to discover every facet from start-up to growth and success.

He explains further:

- Grow – gain visionary insights, get exposed to cutting-edge solutions and discover new trends.
- Learn – increase your knowledge at the more than 100 free sessions over two days.
- Connect – see all the latest business and franchise opportunities and discover new business ideas.
- Network – engage with thousands of like-minded individuals.

With a record number of delegates registered, this national showcase will welcome delegates from across

South Africa and from countries such as Ghana, Mauritius, Kenya, Tanzania and Nigeria.

For more, visit: <https://www.bizcommunity.com>