

## Global Media Summit for Cape Town in November

The International News Media Association (INMA) has unveiled plans for a Global Media Summit 14 - 15 November 2016, in Cape Town, featuring a high-impact programme of top media executives from around the world.



The [INMA Global Media Summit Africa](#) will bring together, on one stage, more than 20 executives from the world's leading newspaper companies, to focus on accelerating digital while preserving the best in print.

Sessions will focus on revenue diversification, developing digital capabilities, culture change and innovation, reinventing advertising, paid content, the new multi-media brand, and more.

The Global Media Summit is a rare opportunity to connect the huge changes happening in African media markets with similar experiences in the United Kingdom, Australia, Germany, India, United States, Norway, Canada, Colombia, South Korea, Sweden, and Poland.

In addition to the world-class programme, international speakers will be available to Summit participants – one-on-one – to go deeper into experiences and (hopefully) help relate those experiences to individual markets.

There will be more news and more developments on the [INMA Global Media Summit Africa](#) in the weeks ahead and there are discounts for group registrations, according to INMA, which will release more details regarding the summit over the next few weeks.