

Magna Carta wins Africa PR Consultancy of 2016

Reputation Management agency, Magna Carta, won the Africa PR Consultancy of the year category at the SABRE Awards in Berlin, Germany last night.



Magna Carta CEO, Vincent Magwenya, celebrates in Berlin last night

The awards were hosted by the Holmes Report, with their editors having reviewed the performance of 400 agencies based on their Report Card research process. The judging process was extensive, involving hundreds of submissions from the best public relations and strategic communications firms from across Europe, the Middle East and Africa.

Five African PR agencies were in the running for the prestigious Africa PR Agency of the Year award: Epic MSGLRoup, Atmosphere, Burson-Marsteller, Djembe Communications and Magna Carta.

“We were delighted to be amongst top agencies as finalists for Africa PR Agency of the Year and we are thrilled to be recognised by the industry and our peers,” said CEO Vincent Magwenya, on winning the award.

With an ever-growing pan-African network of 19 countries, including Nigeria, Ghana, Kenya, Mauritius, Angola, Mozambique and, most recently, Zimbabwe, Magna Carta’s philosophy of continuous evolution remains a key driver in integrating global best practice, while keeping a finger on the pulse of local service and offerings.