

South African appointed to IABC board

Global communication association, the IABC, has appointed South African Daniel Munslow to its international executive board for 2016-17.



As the governing body of the International Association of Business Communicators (IABC), the international executive board leads the organisation in its mission to set the global standard of excellence for business communication.

The 2016-17 board members come from nine countries on four continents, underlining the cultural and professional diversity of IABC and the board. The IABC draws from the best in the communication field to educate, inform and inspire new communication ideas and strategies.

The IEB selection process follows a rigorous, competency-based selection approach emphasising leadership, problem-solving, global perspective, strategic thinking and business acumen.

“Challenging times call for people who step up knowing the challenge at hand. Women and men who are collaborative, accessible, open and professional. Strategic advisors who bring leadership, global perspective and business acumen. Leaders who focus on insights and results. That’s what makes for a great board,” said Michael Ambjorn, current IABC Chairman.

“It is with pride, humility and deep thanks that the outgoing board will hand the baton to Dianne Chase and her incoming board this June. A board that is set to continue to draw on that skill set – and continue to deliver on the 2014-17 strategy. A particularly exciting part of that will be the work to explore where IABC needs to be in 2020.”

Daniel Munslow heads up the Africa practice of VMA Group – a global recruitment and skills development firm specialising in marketing and communication practitioners. He has 13 years’ experience in business communications and consulting, and has worked across multiple industries in a number of African countries.

Munslow is the 2014/16 IABC Africa Regional Chairperson and also a judge on the IABC Gold Quills.

The IABC was founded in 1970 and has more than 10,000 members, including senior communications executives from global Fortune 500 companies, multi-national communications agencies, leading non-profit institutions and universities.

The [IABC](#) serves the collective disciplines of business communication professionals through education offerings, certifications, awards and recognition programs, online resources and Communicators World

magazine and through the annual World Conference.

For more, visit: <https://www.bizcommunity.com>