

AfricaCom 2016 chooses APO as official newswire

Informa Telecoms & Media has today announced that APO will be the Official Newswire of AfricaCom 2016, Africa's leading telecoms event, to be held in Cape Town, South Africa, on 15-17 November 2016.



AfricaCom, the biggest and best tech event in Africa that gathers together senior decision-makers from the entire digital ecosystem will distribute its press releases via Africa Wire®, the service for press release distribution and monitoring in Africa.

APO Founder and CEO, Nicolas Pompigne-Mognard, adds, "APO is delighted to have been named the Official Newswire for an event as prestigious as AfricaCom. APO is particularly focused on reaching not only mainstream media but also industry-specific publications across Africa; this endorsement from AfricaCom once again proves APO's unrivalled capacity to reach the key media outlets in Africa."

- **East Africa Com** – 18 -19 May 2016 - <http://eaafrica.comworldseries.com/>
- **West Africa Com** – 8 -9 June 2016 - <http://westafrica.comworldseries.com/>
- **NigeriaCom** – 21 -22 September 2016 - <http://nigeria.comworldseries.com/>
- **AfricaCom** – 15 -17 November 2016 - <http://africa.comworldseries.com/>

[Register now.](#)

Distributed by APO (African Press Organization) on behalf of Informa Telecoms & Media.