



# Johannesburg welcomes 7th IT Leaders Africa Summit

Now in its seventh year running, the IT Leaders Africa Summit will take place on 15 and 16 Mar at Vodacom World in Johannesburg.



The IT landscape is swiftly evolving and continually facing disruptions which makes it incredibly difficult for CIOs, CTOs, directors and managers in the information technology space to keep up. The IT Leaders Afr Summit is a meeting place for IT and business leaders across all industries: FMCG, mining, manufacturing, finance, retail and many more. It is designed to provide attendees with the latest key insights, the tools needed to re-look at IT strategies, advice on how to update skill sets and the latest in trends and technologies.

## **Business-IT synergy**

“We are excited to host the 7th annual IT Leaders Africa Summit. With budget cuts looming and more pressure than ever on the IT leader to reduce overall costs and improve efficiency, the synergy between a IT head and the business is paramount. The summit is about building relationships, meeting industry peers and networking,” says Shannon Mackrill, joint managing director, Kinetic.

The event will assist delegates to align IT with business priorities and provide the ideal setting for engagement, networking and relationship building with like-minded individuals in the African IT industry. The event will feature 40 high level speakers, 250 attendees and many blue chip sponsors. Keynote speeches, panel discussions and educational workshop sessions will be hosted by industry leaders that are shaping the IT landscape in South Africa and beyond.

This year the agenda will focus on digital disruption and its impact on organisations, the evolution of technology, the effective management of data centres, cost reduction through the adoption of innovative technology and how to ensure a sustainable network.

See the [event website](#) for more details.

