

Call to enter pan-African reinsurance Journalism Awards

Journalists from across Africa have until 29 February 2016 to submit their entries for the inaugural pan-African reinsurance Journalism Awards.



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Dr Femi Oyetunji, group MD/CEO of Continental Reinsurance said: "The insurance and reinsurance sector has a valuable role to play in Africa's economic growth and development and we want to recognise the respected contribution of the media to the sector's growth."

Continental Reinsurance Plc launched the pan-African Journalism Awards to develop re/insurance reporting in Africa and to encourage journalists to develop their knowledge on the sector and importantly to recognise the outstanding work of journalists from across Africa.

"The awards are an extension of our continued commitment to the advancement of excellence in the industry," says Oyetunji.

Award categories

The Award categories are:

1. Best re/insurance feature article
2. Best re/insurance news reporting
3. Best re/insurance industry analysis and commentary
4. Pan-African reinsurance journalist of the year award

An international judging panel comprising industry experts and academics in journalism will judge the Continental Reinsurance Journalism Awards entries. The Awards ceremony will be held in the Seychelles April 2016.

The judging panel will evaluate all submitted material according to the quality of information and how it contributes to raising awareness of the insurance and reinsurance sector in Africa.

Entry criteria:

Each entrant must submit their published article together with their name, media organisation, the date the article was published, their brief profile and photo, together with a 250-word motivation for writing their editorial article.

All submissions must be submitted by 29 February 2016 to, email:

CREJournalism@brandcommsgroup.com

For more, visit: <https://www.bizcommunity.com>