

## Contest to find young African agri-entrepreneurs to be next AGCO Africa Ambassador

AGCO, a global leader in the design, manufacture and distribution of agricultural machinery and solutions, is calling young African entrepreneurs with sustainable agribusiness concepts or innovative ideas that could help to develop the agricultural sector in Africa in an inclusive way. The contest runs until 30 October 2015.



The winner of the video contest will become the next AGCO Africa Ambassador and represent African youth as the host of the fifth AGCO Africa Summit "Agribusiness in Africa - Inclusive and Sustainable Growth" which will take place in Berlin on 18 January 2016.

As well as hosting the AGCO Africa Summit, the next AGCO Ambassador will further represent the organisation at the International Green Week trade show (15-24 January 2016) in Berlin and at several other events.

Entrants are asked to create a video of themselves outlining their original business idea for inclusive and sustainable growth in Africa and explaining why they should become the next AGCO Africa Ambassador. Entrants can post their video on the [AGCO Africa Ambassador Facebook page](#), on the AGCO Africa Ambassador [Twitter channel](#) or email it to [information@africa-ambassador.com](mailto:information@africa-ambassador.com). Winners will be announced on 27 November 2015.

AGCO has created the AGCO Africa Summit as a platform for international dialogue promoting agricultural development and mechanisation in Africa. This year the Summit emphasises sustainable and inclusive agriculture. The summit invites experts to discuss the challenges of feeding the world and to propose solutions for improving agriculture and related value chain businesses throughout Africa. Presidents and ministers of African nations, economists, academia, NGOs and executives of multinational companies join the conference in Berlin every year to discuss Africa's significant role in addressing global food security.

For more information, go to <http://africa-ambassador.com/>.