

## Lange Strategic Communications extends further into Africa

Extending further into Africa, Lange Strategic Communications has added PFC Africa Communications (formerly Pauline Fredericks & Co), in Lagos, Nigeria to its network.



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Lange also has representation in Zimbabwe, Kenya, Tanzania, Cameroon, Benin Republic, Togo, Guinea, Cote de Voir, Sierra-Leone, Gambia, Senegal.

PFC Africa Communications is a team of young entrepreneurs and experienced communication professionals that combines multiple specialities, capabilities and relationships across Nigeria, Africa and the African sub-region to serve local and multinational clients.

Specialising in the Banking and Finance, FMCG and IT & Telecoms sectors, PFC's clients include leading industry players such as Standard Charter Bank Nigeria, Chartered Institute of Banks of Nigeria, Security and Exchange commission, Ecobank Nigeria and Mansard Insurance Plc.

### Increased access

"PFC Africa was elected at the recent Worldcom EMEA/Asia Pacific region meeting in Dubai and it is a real boon to have them join our existing African footprint which already has a strong foothold in Mozambique and Angola. Through our partnership we have access to over 140 offices to service our clients wherever in the world they need help," says Ruth Golembo, MD of Lange Strategic Communications.

Lange's longstanding clients are in the corporate, petroleum and pharmaceutical industries which are increasingly seeking representation in the rest of the continent. It has been a Worldcom partner for the past four years and was the only PR consultancy chosen in the region to join the network of top independent public relations firms in the world.