



# Enter the 2014 AfricaCom Awards now

Entries are now open for the 2014 [AfricaCom](#) Awards, which celebrate the breakthroughs and most influential players shaping the telecommunications and ICT industry in Africa.



Reflecting the creativity and vibrancy in delivering effective solutions to market challenges, such as service quality and network improvement, the awards are recognised as an accolade for anyone operating in Africa's digital market.

Judges expect to see entries that show advancements in LTE and improved mobile phone experiences, as well as compelling and inspiring marketing campaigns.

The Categories for the 2014 awards are:

- Best Network Improvement;
- Excellence in Customer Experience Management;
- Breakthrough LTE Development;
- Best Cost Efficiency Solution for Africa;
- Best Connectivity Solution for Africa;
- VSAT Innovation for Africa;
- Best Marketing Campaign;
- Best Mobile Money Service;
- Best App for Africa;
- Most Innovative Service;
- Best Pan-African Initiative;
- Industry Personality of the Year; and
- Changing Lives Award.

The AfricaCom Awards are open to any operator, vendor and regulator of any size who offer solutions, products and/or services to customers from anywhere on the African continent. Entries are judged by an independent panel of adjudicators.

The deadline for submissions is Friday, 5 September, 2014, through an easy-to use online entry system. Entries for this category are free of charge.

For more, go to [www.africacomawards.com](http://www.africacomawards.com).

