

African Cristal Festival postponement

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Because of a wave of attacks that shook Kenya on 3 and 4 May, and the cause of concern the events have created, the organisers of the African Cristal Festival are compelled to postpone the event.



The responsibility as event organiser is foremost to ensure the security of attendees, guests and staff.

Contrary to what Cristal team experienced in the past in other countries (like Lebanon), the attacks constitute a real risk to citizens and tourists.

For more than a week the team has been consulting the authorities and asking for advice from professionals. As a conclusion, it seemed preferable to postpone the event to a later date, while maintaining human and economic investment on the African continent.



CEO of The Cristal Network -
Christian Cappe

NB: New dates of the African Cristal Festival.

Save the dates of 1-3 October at the Sofitel Marrakech Imperial. Juries will be invited from 30 September. Members of the Advertisers Grand Jury and African Leadership Council are invited from 2 October.

The Awards Ceremony and Gala Dinner will be held at the Pullman Palmeraie on 3 October.

Regarding competitions, the eligibility period will be extended until 5 September. The extension of the period will enable agencies to submit even better quality work.

Two and a half days of conferences are planned.